



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-20-2012 PAGE: 1 of 6

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 391924		Contract Dt 06-29-2012	Revision Dt 10-19-2012	Rev# 5	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM						
Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238335					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C15C21																				
1	10-15-2012	10-21-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				3	30	1	1	1	1	1			5	125	5	625.00
		Cr Resolved	Rate		Reason															
		10-19-2012	125		CRDT RESOLV															
		10-18-2012	125		CRDT RESOLV															
		10-17-2012	125		CRDT RESOLV															
		10-16-2012	125		CRDT RESOLV															
		10-15-2012	125		CRDT RESOLV															
		Total:	625														Credit Resolved Total:	-5	-625.00	
2	10-15-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	230	5	1,150.00
3	10-15-2012	10-21-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	300	1	300.00

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Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)								Package N	Contract Title 238335				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
4	10-15-2012	10-21-2012	Agency CPE: C : MCCRO P : ORDR E : C15C21 05:00AM - 05:30AM EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				3	30	1	1	1	1	1				5	125	5	625.00	
	MG Group #	Preempted	Rate Reason				MG Description	Duration													
	CM 330666	10-15-2012	(4)	125	POLITICAL				5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM -	2	30	X	X	X	X	X	5	225	5	1,125.00	
		10-16-2012	(4)	125	POLITICAL				10/15/12-10/19/12 (809),	2	30	X	X	X	X	X	5	750	5	3,750.00	
		10-17-2012	(4)	125	POLITICAL				5 X 30 @ \$750 M,T,W,Th,F 05:28PM - 06:00PM -												
		10-18-2012	(4)	125	POLITICAL				10/15/12-10/19/12 (812)												
		10-19-2012	(4)	125	POLITICAL																
		10-15-2012	(16)	400	POLITICAL																
		10-16-2012	(16)	400	POLITICAL																
		10-17-2012	(16)	400	POLITICAL																
		10-18-2012	(16)	400	POLITICAL																
		10-19-2012	(16)	400	POLITICAL																
		Total:		2,625													Preempt Total:		-10	-2,625.00	
		Cr Resolved		Rate Reason																	
		330666	10-19-2012		225	CRDT RESOLV															
	330666	10-18-2012		225	CRDT RESOLV																
	330666	10-16-2012		225	CRDT RESOLV																
	330666	10-15-2012		225	CRDT RESOLV																
	330666	10-18-2012		225	CRDT RESOLV																
	Total:		1,125													Credit Resolved Total:		-5	-1,125.00		
5	10-15-2012	10-21-2012	05:30AM - 06:00AM EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30	1									1	275	1	275.00
	Cr Resolved		Rate Reason																		
		10-15-2012		275	CRDT RESOLV																
	Total:		275														Credit Resolved Total:		-1	-275.00	
6	10-15-2012	10-21-2012	06:00AM - 07:00AM EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30	1	1	1	1				4	425	4	1,700.00		
	Cr Resolved		Rate Reason																		
		10-18-2012		425	CRDT RESOLV																
		10-16-2012		425	CRDT RESOLV																
	Total:		850														Credit Resolved Total:		-2	-850.00	

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391924	06-29-2012	10-19-2012	5	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238335			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21																
7	10-15-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1	1	1	1			5	425	5	2,125.00
8	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30						1		1	150	1	150.00
9	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30						1		1	250	1	250.00
10	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30						1		1	400	1	400.00
11	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30						1		1	250	1	250.00
12	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							1	1	150	1	150.00
13	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							1	1	350	1	350.00
14	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							1	1	250	1	250.00
15	10-15-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	1	1	1	1	1			5	500	5	2,500.00
16	10-15-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30	1	1	1	1	1			5	400	5	2,000.00
	MG Group #	Preempted	MG Description																
	330666	10-15-2012 10-16-2012 10-17-2012 10-18-2012 10-19-2012	Combined MG: Host Line: 4																
17	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	1	1	1	1	1			5	750	5	3,750.00
18	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	300	1	300.00

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Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238335			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21																
19	10-15-2012	10-21-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	1	1	1	1	1			5	475	5	2,375.00
20	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1	1	1	1	1	1	1	7	750	7	5,250.00
21	10-15-2012	10-21-2012	05:00AM - 04:59AM	RUN OF SCHEDULE ROS(M-SUN) (823)			9	30		1		1				2	0	2	0.00
			----- ITEM LINE NOTE ----- JEOPARDY 3																
22	10-15-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30	1	1		1	1			4	500	4	2,000.00
M	MG Group #	Preempted	Rate Reason	MG Description				Duration											
	332222	10-15-2012	500 POLITICAL	4 X 30 @ \$1,000 M,T,Th,F 07:30PM - 08:00PM -			3	30	X	X		X	X			4	1,000	4	4,000.00
		10-16-2012	500 PROGRAM	10/15/12-10/19/12 (901)															
		10-18-2012	500 PROGRAM																
		10-19-2012	500 POLITICAL																
		Total:	2,000													Preempt Total:		-4	-2,000.00
		Cr Resolved	Rate Reason																
	332222	10-15-2012	1,000 CRDT RESOLV																
	332222	10-19-2012	1,000 CRDT RESOLV																
	332222	10-18-2012	1,000 CRDT RESOLV																
	Total:	3,000													Credit Resolved Total:		-3	-3,000.00	
23	10-15-2012	10-21-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			3	30	1							1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- DANCING W/THE STARS																

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Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238335					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21																	
24	10-15-2012	10-21-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				2	30	1							1	1,600	1	1,600.00
			----- ITEM LINE NOTE ----- CASTLE																	
	MG Group #	Preempted	Rate	Reason	MG Description				Duration											
	332223	10-15-2012	1,600	POLITICAL	1 X 30 @ \$3,000 M 10:00PM - 11:00PM - 10/15/12-10/15/12 (794)				3	30	X						1	3,000	1	3,000.00
		Total:	1,600														Preempt Total:	-1	-1,600.00	
25	10-15-2012	10-21-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				3	30			1					1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- NASVILLE																	
26	10-15-2012	10-21-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- AFHV																	
27	10-17-2012	10-19-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				1	30			1	1	1			3	200	3	600.00
28	10-17-2012	10-19-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30			1	1	1			3	1,400	3	4,200.00
29	10-17-2012	10-19-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30			1	1	1			3	325	3	975.00
30	10-19-2012	10-19-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				1	30					1			1	850	1	850.00
31	10-17-2012	10-19-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30			1	1	1			3	1,400	3	4,200.00
																Contracted Gross Total:		84	45,100.00	
																Actual Gross Total:		68	44,875.00	
																Agency Commission:			6,731.25	
																Net Total:			38,143.75	

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Agency Est# MCCRO ORDR C15C21		CMS # 238335		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238335						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21																	
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12		6,225.00		11,875.00		45,100.00		225.00 CR							44,875.00					
TOTAL		6,225.00		11,875.00		45,100.00		225.00 CR							44,875.00					

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